SCALZO
HOSPITALITY

MEDIA KIT

Boilerplate

Long Version

Scalzo Hospitality is a third-generation, family-owned hotel management company based in Minneapolis, built on the entrepreneurial spirit of founder Carmen Scalzo, who launched the business in 1952. Guided by strong family values, a people-first culture, and a long-term ownership mindset, the company built and operated its own portfolio for decades. After 70+ years as an owner-operator, Scalzo now puts its proven, EOS-driven process to work for others as a third-party hotel manager. Scalzo Hospitality is proud to be operators who care, partners who deliver, and stewards of a generational story that's still being written.

94 words. Approved for external use.

Short Version

Scalzo Hospitality is a third-generation, family-owned hotel management company based in Minneapolis. After 70+ years as an owner-operator, Scalzo now puts its proven, EOS-driven process to work for others as a third-party hotel manager. Scalzo Hospitality is proud to be operators who care, partners who deliver, and stewards of a generational story that's still being written.

56 words. Approved for external use in space-constrained contexts.